

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/14/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	--W----				1	\$4,850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
		See MG 1.2										
	2	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
		Ⓜ MG for 1.1 10/17										
N 2	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$450.00			
N 3	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$725.00			
N 4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				10	\$700.00			
N 5	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$275.00			
N 6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$250.00			
N 7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$125.00	NM		
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
N 8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$195.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	5	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$125.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$390.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 5 \$125.00											
	1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	5	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	1	\$425.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$150.00											
	2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	4	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$175.00											
	2	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	3	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	4	\$3,975.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTW---- 6 \$500.00											
	3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	5	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuW-----	:30		\$500.00	NM		
	See MG 12.10,12.11											
	9	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	10	KVVU	10/22/12-10/22/12	BB League Championships	1pm-8pm	M-----	:30		\$2,200.00	NM		
	Ⓜ MG for 41.1,13.7,34.3,12.5											
	11	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$775.00	NM		
	Ⓜ MG for 41.1,13.7,34.3,12.5											
N 13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 3 \$950.00											

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N 17	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00																																																																																																																																																												
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N 18	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00																																																																																																																																																												
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N 19	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00																																																																																																																																																												
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$1,950.00			
N 22	KVVU	10/16/12	10/22/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00			
N 23	KVVU	10/16/12	10/22/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$225.00			
N 24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$100.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
N 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	21	\$18,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,750.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/14/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,750.00	NM		
			See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2									
	2	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$425.00	NM		
			See MG 38.3,38.4									
	3	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$425.00	NM		
			See MG 38.3,38.4									
	4	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	5	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	6	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	7	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	8	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	9	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	10	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	11	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	12	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	13	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	14	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	15	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	16	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$950.00	NM		
			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	17	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$950.00	NM		
			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	18	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	19	KVVU	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$5,500.00	NM		
			MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,									
	20	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$140.00	NM		
			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	21	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$140.00	NM		
			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	22	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$140.00	NM		
			See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	23	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$775.00	NM		
			MG for 26.22,26.16,26.17,26.20,26.21									
	24	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$775.00	NM		
			MG for 26.22,26.16,26.17,26.20,26.21									
	25	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM		
			MG for 26.22,26.16,26.17,26.20,26.21									
	26	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM		
			MG for 26.22,26.16,26.17,26.20,26.21									

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<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/14/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM		
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										
28	KVVU	10/17/12-10/22/12		Friends	M-F 12:05-1:05a	M--WThF----	:30		\$225.00	NM		
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										
29	KVVU	10/17/12-10/22/12		American Dad	M-F 230-3a	M--WThF----	:30		\$95.00	NM		
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										
N 27	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$3,150.00			
N 28	KVVU	10/18/12	10/18/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$3,075.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The X Factor	The X Factor	-----Th-----	:30		\$3,075.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21											
N 29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1--				1	\$1,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fringe	Fri 9p-10p	-----F-----	:30		\$1,750.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21											
N 30	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$7,500.00			
N 31	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$7,500.00			
N 32	KVVU	10/20/12	10/20/12	NCAA Football Late Game	NCAA Football Late		:30			NM	2	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$2,325.00			
N 33	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$950.00			
N 34	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-11----				2	\$500.00			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	M-----	:30		\$500.00	NM		
	See MG 12.10,12.11											
N 35	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$195.00			
N 36	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$195.00			
N 37	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$650.00			
N 38	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	3	\$1,900.00

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<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/14/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
	See MG 38.3,38.4											
	3	KVVU	10/19/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----F----	:30		\$725.00	NM		
	Ⓜ MG for 26.3,26.2,38.2											
	4	KVVU	10/20/12-10/20/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$650.00	NM		
	Ⓜ MG for 26.3,26.2,38.2											
N 39	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$425.00			
N 40	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$450.00			
N 41	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
	See MG 12.10,12.11											
N 42	KVVU	10/17/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				1	\$3,250.00			
N 43	KVVU	10/20/12	10/20/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$650.00			
N 44	KVVU	10/17/12	10/18/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$85.00			
N 45	KVVU	10/20/12	10/20/12	Early Pre-Game	Early Pre-Game		:30			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$975.00			
N 46	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$500.00			
Totals											112	\$112,210.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	112	\$112,210.00	\$95,378.50
Totals	112	\$112,210.00	\$95,378.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT22/12 14.46
CHANGES *** KVVU-TV ***

REP. #	_____	OFF. #	762	SALESMAN #	_____
BUYER NAME	<u>MAURA GILROY</u>				
SALES PRSN	PH-	TERESA	DI FURIA		

SALES PRSN PH- TERESA DI FURIA

CLASS: NATL. LOCAL REGIONAL

CLASS: NATL. LOCAL REGIONAL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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63	A		430P-800P	30		\$2,200.00	10/22	10/22	1		MON	1
PROGRAM : NLCS GAME #7 ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-60 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-15 FOR 1 SPOT/WK												

64	A		400P-430P	30		\$775.00	10/22	10/22	1		MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 63-64												

14	ES		500P-530P	30		\$950.00	10/16	10/22	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 5PM ORD COM1 : REVISED RATE												

15	ES		530P-600P	30		\$1,025.00	10/16	10/22	2		TU-F,M	2
PROGRAM : FOX 5 NWS AT 530P ORD COM1 : REVISED RATE												

60	S		400P-500P	30		\$500.00	10/17	10/19	0		W-F	0
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PROGRAM : OZ
 ORD COM1 : REINVESTMENT FROM PREVIOUS ODERS
 STATION MAKEGOOD OFFERS:
 M8 OK'D BUY#13 MISSED: TU-F, M/400P-500P OCT16 30S \$500.00 (OCT22/12)
 BUY#60 W-F/400P-500P OCT19 30S \$500.00
 BUY#14 TU-F, M/500P-530P OCT16 30S \$950.00
 BUY#15 TU-F, M/530P-600P OCT16 30S \$1,025.00
 OFFER: MON/430P-800P OCT22 30S \$2,200.00 PLS ADVISE.
 & MON/400P-430P OCT22 30S \$775.00
 CMT: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE.

OCT/12 112210.00 CONTRACT TOTAL 112210.00
 TOTAL SPOTS 112